

## Conference Programme – Overview (as of 7 May 2012)

Wednesday, 9 May 2012

UNIVERSITY OF GRAZ, MAIN BUILDING, UNIVERSITÄTSPLATZ 3, 8010 GRAZ



From 14:00	<b>Registration starts / setting up Poster Exhibition</b> (exhibition throughout conference)			MAIN BUILDING, MAIN ENTRANCE, GROUND FLOOR
15:00-16:00	<p>AULA, MAIN BUILDING, 1<sup>ST</sup> FLOOR</p> <p><b>Welcome session for EUCEN's Newcomers</b> Chair: <b>Toril Eikaas Eide</b>, University of Bergen and EUCEN - <b>EUCEN's achievements in the field of ULLL</b> by <b>Dr. Andrea Waxenegger</b>, President of EUCEN - <b>EUCEN's current activities and EUCEN as association</b> by <b>Carme Royo</b>, Executive Secretary of EUCEN</p>	<p>CENTER F. CONTINUING EDUCATION, HARRACHGASSE 23, 2<sup>ND</sup> FLOOR</p> <p><b>National Networks Forum</b> (participation by invitation) Chair: <b>Dr. Beate Hörr</b>, University of Mainz and EUCEN</p>	<p>MEETING POINT: REGISTRATION DESK, MAIN BUILDING</p> <p>The University of Graz – Guided <b>Campus Tour</b> (optional); meeting point: Registration Desk</p>	
16:15-17:30	<p><b>University Lifelong Learning in Austria: Overview and Case Studies</b> in cooperation with AUCEN-Austrian University Continuing Education and Staff Development Network Chair: <b>Priv.-Doz. Mag. Dr. Nino Tomaschek, MAS</b>, University of Vienna and AUCEN</p>			AULA, MAIN BUILDING, 1 <sup>ST</sup> FLOOR
18:00-19:00	<p>Welcome by <b>Dr. Andrea Waxenegger</b>, President of EUCEN and Director of the Center for Continuing Education at the University of Graz Chair: <b>Associate Professor Dr. Franz Kolland</b>, University of Vienna</p> <p><b>Keynote Speech <i>Learning in Later Life: what can Universities do?</i></b> by <b>Dr. Alex Withnall</b>, Associate Fellow in the Centre for Lifelong Learning, University of Warwick</p>			AULA, MAIN BUILDING, 1 <sup>ST</sup> FLOOR
19:00-20:00	"A taste of Styria": Refreshments and finger food			
20:00-21:30	<b>Guided Tour</b> Botanical Gardens of the University of Graz (optional)			MEETING POINT: REGISTRATION DESK, MAIN BUILDING

Thursday morning, 10 May 2012

UNIVERSITY OF GRAZ, MAIN BUILDING, UNIVERSITÄTSPLATZ 3, 8010 GRAZ



From 8:00	<b>Registration</b>			MAIN BUILDING, MAIN ENTRANCE, GROUND FLOOR	
9:00-9:45	<p>Chair: <b>Professor Dr. Werner Lenz</b>, University of Graz</p> <p><b>Formal Opening Session</b> <b>Barbara Weitgruber</b>, Director General for Scientific Research and International Relations at the Austrian Federal Ministry of Science and Research <b>Dr. Hannes Spreitzer</b>, Austrian Federal Ministry of Labour, Social Affairs and Consumer Protection Welcome by <b>Associate Professor Dr. Martin Polaschek</b>, Vice Rector for Studies and Teaching at the University of Graz <b>Dr. Andrea Waxenegger</b>, President of EUCEN and Director of the Center for Continuing Education, University of Graz</p>			AULA, MAIN BUILDING, 1 <sup>ST</sup> FLOOR	
10:00-11:30	<p>Chair: <b>Dr. Michel Feutrie</b>, University of Lille 1</p> <p><b>University - Business Panel: A dialogue for Innovation</b> <b>Hanna Kalanne</b>, GloCell Ltd. <b>Dr. Dietmar Kahle</b>, Eppendorf AG <b>Dr. Ulrich Wacker</b>, University of Konstanz <b>Hanna-Riikka Myllymäki</b>, Aalto University</p>			AULA, MAIN BUILDING, 1 <sup>ST</sup> FLOOR	
11:30-12:00	Coffee break				
12:00-13:00	<p>Chair: <b>Alison Hughes</b>, University of Liverpool</p> <p><b>Keynote Speech <i>Community-based Education and Learning</i></b> by <b>Lyn Tett</b>, Professor of Community Education, University of Huddersfield; Emeritus Professor of Community Education and Lifelong Learning, University of Edinburgh and visiting Professor of Lifelong Learning at the University of Strathclyde</p>			AULA, MAIN BUILDING, 1 <sup>ST</sup> FLOOR	
13:00-14:30	Buffet lunch				

Thursday afternoon, 10 May 2012

2 LOCATIONS: UNIVERSITY OF GRAZ, MAIN BUILDING  
& RESOWI BUILDING/WING C, UNIVERSITÄTSSTRASSE 15, 8010 GRAZ



14:30-16:00	<b>Workshop sessions</b>			
	AULA, MAIN BUILDING	LS 15.01, RESOWI BUILDING	LS 15.02, RESOWI BUILDING	LS 15.03, RESOWI BUILDING
	Chair: <b>Hanna-Riikka Myllymäki</b> , Aalto University	Chair: <b>Alison Hughes</b> , University of Liverpool	Chair: <b>Prof. Dr. Bernhard Schmidt-Hertha</b> , University of Tübingen	Chair: <b>Ing. Lucia Hrebeňárová Ph.D.</b> , University of Žilina
	<p><i>Topic 1: Innovation in regional business &amp; industry, NGOs and the public sector – the role of ULLL</i></p> <p><b>New paths for knowledge transfer between universities and SMEs: A multi-level perspective on how to foster innovation in regional markets</b> by <b>Mag. Edith Hammer</b> and <b>Dr. Nino Tomaschek</b>, Postgraduate Center, University of Vienna</p> <p><b>Alumni of vocational education as a new target group for higher further education – Chance and challenge for universities</b> by <b>Stefan Brämer</b>, Institute of Micro- and Sensor Systems, Otto-von-Guericke-University Magdeburg</p> <p><b>Perceived service value and willingness to pay for Continuing Education</b> by <b>Ao.Univ.-Prof. Ing. Mag. Dr. Otto Krickl</b>, Institute for Organization and Economics of Institutions, University of Graz and <b>Professor Susan Geertshuis</b>, Centre for Continuing Education, University of Auckland</p>	<p><i>Topic 2: Community-based education and learning as part of ULLL</i></p> <p><b>A Review of Two Adult Critical Literacy Projects in Malta</b> by <b>Professor Carmel Borg, Ph.D.</b>, University of Malta</p> <p><b>Types and Conditions of Service Learning: Associations with Civic Responsibility, Self-Efficacy, and Wellbeing</b> by <b>Assistant Professor Jenifer K. McGuire, Ph.D.</b>, MPH, Human Development, Washington State University and <b>Melanie Brown, M.Ed., B.A.</b>, Center for Civic Engagement, Washington State University</p>	<p><i>Topic 3: An ageing Europe and the role of ULLL</i></p> <p><b>Managing ages in the firm: transferring competences between generations at work</b> by <b>Professor Jean-Marie Dujardin</b>, Professor at HEC-Management School of the University of Liège and Academic Coordinator for lifelong learning programmes at the University of Liège</p> <p><b>Engaging older learners in self-development: the wider benefits of learning</b> by <b>Lesley Hart, MBE</b>, Patron of the Learning in Later Life Students' Association and <b>Dr. Rob Mark</b>, Head of Centre for Lifelong Learning, University of Strathclyde, Glasgow First part: Labour market related learning opportunities Second part: New roles in later life: Second careers – civic engagement – intergenerational dialogue</p>	<p><i>Topic 4: Supporting the individual learner in ULLL</i></p> <p><b>Opening Universities for LLL and the Challenge of Diversity Management: Comparing Groups of Non-traditional Students in Europe</b> by <b>Steffen Beiten</b>, <b>Katharina Köhler</b> and <b>Professor Dr. Sabine Remdisch</b>, Institut für Performance Management, Leuphana University Lüneburg</p> <p><b>The Makes and Brakes of Collaborative E-Learning: ONLINE LEARNING IN MANAGEMENT, a case study</b> by <b>Dr. Marion Bruhn-Suhr</b>, Centre for Continuing Education at the University of Hamburg</p>
16:00-16:15	Coffee break			
16:15-17:15	<b>Workshop sessions</b>			
	<p><b>Lessons learned from co-operation - The project 'Virtual interaction with Web 2.0 in companies'</b> by <b>Lena Oswald</b>, Centre for Continuing Education at the University of Hamburg</p>	<p><b>Megaphon – University</b> by <b>Dr. Gerhild Wrann</b>, Education Expert</p>	<p><b>Over-fifty returning adult learners: another neglected species?</b> by <b>Dr. Renaud Maes, Cécile Sztalberg</b> and <b>Michel Sylin</b>, Service de Formation continue &amp; Unité de Psychologie des Organisations, Université libre de Bruxelles</p>	<p><b>On the way to a European Master of RPL/APL</b> by <b>Helmut Vogt</b>, Centre for Continuing Education at the University of Hamburg</p>
19:30-20:00 20:00-22:00	Aperitif (with musical accompaniment) <b>Conference dinner</b>			

KUNSTHAUS, Lendkai 8, 8010 Graz



Friday, 11 May 2012



UNIVERSITY OF GRAZ, MAIN BUILDING, UNIVERSITÄTSPLATZ 3, 8010 GRAZ

AULA, MAIN BUILDING, 1<sup>ST</sup> FLOOR

9:00-10:30	<b>General Assembly</b> (EUCEN members only)	AULA, MAIN BUILDING, 1 <sup>ST</sup> FLOOR
10:30-11:00	Coffee break	
	Chair: <b>Dr. Andrea Waxenegger</b> , President of EUCEN	AULA, MAIN BUILDING, 1 <sup>ST</sup> FLOOR
11:00-12:45	<p><b>The Future of University Lifelong Learning in Europe</b></p> <p><b>Dr. Beate Hörr</b>, University of Mainz and EUCEN - National Networks for University Lifelong Learning</p> <p><b>Professor Maria Helena Nazaré</b>, President of the European University Association</p> <p><b>Josephine Finn, BA</b>, Head of the Department of Adult and Community Education, National University of Ireland, Maynooth</p> <p><b>Xavier Verboven</b>, European Economic and Social Committee</p> <p><b>Maria Kristín Gylfadóttir</b>, European Commission, DG Education and Culture</p>	
12:45-13:00	Break	
13:00-13:30	<p><b>Presentation of next EUCEN Conferences and Closing</b></p> <p><b>Professor Carmel Borg, Ph.D.</b>, University of Malta</p> <p><b>Geneviève Auroi-Jaggi</b>, University of Geneva</p>	AULA, MAIN BUILDING, 1 <sup>ST</sup> FLOOR
13:30-15:00	Buffet lunch	
15:15-17:00	<b>Guided tour of the Old Town</b>	MEETING POINT: REGISTRATION DESK, MAIN BUILDING