



The Faculty of Sport and Physical Education in Sarajevo in partnership with the Olympic Committee of Bosnia and Herzegovina and in cooperation with the University of Sarajevo with the co-funding from the Central European Initiative is pleased to extend a cordial invitation for the participation in the Conference which is to be organised as part of the annual International Symposium “New Technologies in Sport” on the topic of

„Entrepreneurship and Business in Sport“

During the Conference the participants will be given an opportunity to share experiences, exchange views and opinions on the topic of entrepreneurship in sport and gain access to significant information with respect to the definition of entrepreneurship and business in sport, its relevance and ultimate benefit for the target groups from participating countries.

The Conference will deliver lectures on the following topics:

- Entrepreneurship in Sport
- Business in Sport
- Internationalisation
- Knowledge Transfer through New Digital Technologies
- Leadership
- Project Management

The overall aim of the Conference is the promotion of open education on the topic of entrepreneurship in sport and it shall aspire to raise awareness of the benefits associated with the prevailing topic, increase innovation and modernisation in Higher Education, provide cutting edge information on entrepreneurship in the EU and its application in EU and non-EU countries.

**The Conference will take place in Sarajevo, Bosnia and Herzegovina
on the 20th and 21st of October 2017.**

prof.dr. Izet Rađo
President
of the NTS Organising Committee



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